

Maternal/Infant Health

Request for Proposal

Background	<p>As a catalyst for positive change, the Elevance Health Foundation drives innovative and scalable solutions to address physical, behavioral, and social needs through a multi-lever approach to community investment.</p> <p>Over the next five years, we will continue to focus our grantmaking support on efforts to improve maternal and infant health outcomes. We invite qualified nonprofits with a history of successful community initiatives to join us in this mission.</p> <p>The Foundation will prioritize funding for programs that improve maternal/infant health, target disparities, address social needs, and remove barriers to care throughout the pregnancy journey—from pre-conception support to postnatal care for mothers and babies.</p>
Types of Programs	<p>Elevance Health Foundation will consider proposals from qualified non-profit organizations across the U.S. with an emphasis on:</p> <ul style="list-style-type: none">• National programs. Promoting scalable and sustainable systemic change. or• Local programs. Implementing relevant interventions in California, Florida, Georgia, Indiana, Missouri, Nevada, New York, Ohio, Texas, and Virginia.
Grant Program Goals	<p>Elevance Health Foundation is requesting proposals for programs and initiatives that support one or more of the following goals:</p> <ul style="list-style-type: none">• Reducing disparities in pre-term birth rates• Reducing disparities in severe maternal morbidity (SMM) incidence• Improving maternal/infant health outcomes
Grant Range & Term	<ul style="list-style-type: none">• Grant Range: Open <p>The amount requested should be primarily limited to costs directly related to the implementation of the proposed program, and may include support for measurement, evaluation, and reporting.</p> <ul style="list-style-type: none">• Grant Term: 1–3 years based on need (12-month increments)

Grant Requirements

Successful grant applications will be required to provide semi-annual reports demonstrating progress towards achieving metrics specific to the program goal. Such metrics may include:

- Improved pre-term birth rates among socially vulnerable populations
- Reduced SMM incidence (adverse outcomes) among socially vulnerable populations
- Improved maternal/infant health outcomes such as those demonstrated through:

Increased access to preconception, prenatal, and postnatal care and services

- Expansion of maternal health workforce
- Increase in care and services offered through non-traditional healthcare settings (i.e. mobile clinics)
- Increase in access to telehealth/digital tools and services

Pre-conception

- Increase in access to family planning services/resources
- Increase in support for physical, mental, and social needs leading up to pregnancy

Prenatal/Delivery

- Increase in prenatal care visits
- Increase in support for physical, mental, and social needs leading up to and during delivery

Post-natal (up to 12 months)

- Increase in postnatal care visits
- Increase in support for physical, mental, and social needs following delivery
- Increase in access to family planning resources
- Increase in individuals breastfeeding
- Increase in well-child visits
- Increase in infant immunizations

Priority Considerations

Priority consideration will be given to grant programs that:

- Support whole-person health
- Address the health-related social needs of those being served
- Include interventions that are culturally relevant to those being served
- Build trust through programming that considers the unique needs of those being served
- Offer innovative, scalable solutions
- Generate measurable outcomes

Eligibility

Applicants must meet the following eligibility criteria:

- Proof of status as a registered 501(c)3 charitable organization under one of these Internal Revenue Code subsections:
 - **170(b)(1)(A)(vi)**. Receives substantial support from governmental units or the general public
 - **509(a)(2)**. Normally receives no more than one-third of its support from gross investment income and unrelated business income, and more than one-third from contributions, fees, and gross receipts related to exempt purposes
 - **509(a)(3)**. Operated solely for the benefit of and in conjunction with other exempt organizations (public charities):
Type I, Type II, or Type III functionally integrated
- Clearly define measures and accountability standards, including key milestones
- Track and record long-term outcomes of program effectiveness and sustainable change

Submissions

Nonprofit organizations seeking funding to implement community-based initiatives that align with these guidelines can learn about application deadlines and submit an application online at:

[Elevancehealth.foundation/for-grantseekers](https://elevancehealth.foundation/for-grantseekers)

Please note, the grant review period will take between 4-6 months. Elevance Health Foundation will contact you for additional information, or once a decision is rendered.