

Maternal/Infant Health

Request for Proposal

Background

As a catalyst for positive change, the Elevance Health Foundation drives innovative and scalable solutions to address physical, behavioral, and social needs through a multi-level approach to community investment.

Over the next five years, we will continue to focus our grantmaking support on efforts to improve maternal and infant health outcomes. We invite qualified nonprofits with a history of successful community initiatives to join us in this mission.

We prioritize funding programs that improve maternal/infant health, target disparities, address social needs, and remove barriers to care throughout the pregnancy journey—from pre-conception support to postnatal care for mothers and babies.

Types of Programs

Elevance Health Foundation will consider proposals from qualified non-profit organizations across the U.S. with an emphasis on:

- **National programs.** Promoting scalable and sustainable systemic change. or
 - **Local programs.** Implementing relevant interventions in California, Florida, Georgia, Indiana, Missouri, Nevada, New York, Ohio, Texas, and Virginia.
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Grant Program Goals

Elevance Health Foundation is requesting proposals for programs and initiatives that support one or more of the following goals:

- Reducing disparities in pre-term birth rates
 - Reducing disparities in severe maternal morbidity (SMM) incidence
 - Improving maternal/infant health outcomes
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Grant Range & Term

- **Grant Range:** Open

The amount requested should be primarily limited to costs directly related to the implementation of the proposed program, and may include support for measurement, evaluation, and reporting.

- **Grant Term:** 1–3 years based on need (12-month increments)
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Grant Requirements

Successful grant applications will be required to provide semi-annual reports demonstrating progress towards achieving metrics specific to the program goal. Such metrics may include:

- Improved pre-term birth rates among socially vulnerable populations
- Reduced SMM incidence (adverse outcomes) among socially vulnerable populations
- Improved maternal/infant health outcomes such as those demonstrated through:

Increased access to preconception, prenatal, and postnatal care and services

- Expansion of maternal health workforce
- Increase in care and services offered through non-traditional healthcare settings (i.e. mobile clinics)
- Increase in access to telehealth/digital tools and services

Pre-conception

- Increase in access to family planning services/resources
- Increase in support for physical, mental, and social needs leading up to pregnancy

Prenatal/Delivery

- Increase in prenatal care visits
- Increase in support for physical, mental, and social needs leading up to and during delivery

Post-natal (up to 12 months)

- Increase in postnatal care visits
- Increase in support for physical, mental, and social needs following delivery
- Increase in access to family planning resources
- Increase in individuals breastfeeding
- Increase in well-child visits
- Increase in infant immunizations

Priority Considerations

Priority consideration will be given to grant programs that:

- Support whole-person health
- Address the health-related social needs of those being served
- Include interventions that are culturally relevant to those being served
- Build trust through programming that considers the unique needs of those being served
- Offer innovative, scalable solutions
- Generate measurable outcomes

Eligibility

Applicants must meet the following eligibility criteria:

- Proof of status as a registered 501(c)3 charitable organization under one of these Internal Revenue Code subsections:
 - **170(b)(1)(A)(vi)**. Receives substantial support from governmental units or the general public
 - **509(a)(2)**. Normally receives no more than one-third of its support from gross investment income and unrelated business income, and more than one-third from contributions, fees, and gross receipts related to exempt purposes
 - **509(a)(3)**. Operated solely for the benefit of and in conjunction with other exempt organizations (public charities):
Type I, Type II, or Type III functionally integrated
- Clearly define measures and accountability standards, including key milestones
- Track and record long-term outcomes of program effectiveness and sustainable change

Submissions

Nonprofit organizations seeking funding to implement community-based initiatives that align with these guidelines should [submit an application](#) to be considered for this request for proposal. Please note, the review period is 4-6 months. Elevance Health Foundation will contact you for additional information, or once a decision is rendered.